

The new paradigm in creating innovation

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The old paradigm 1:
be a paper pusher for the State
or an short-lived director



The old paradigm 2:
spend all your capital on owning a microE



The new paradigm no capital - scalable business - product oriented



digital device
proliferation



crowdfunding



cross-discipline
education



business simplified



3-D Printing



simulation-based
design

The problems #1 education



The problems #2 upbringing



Dogtooth (2009)

Things are kinda tough

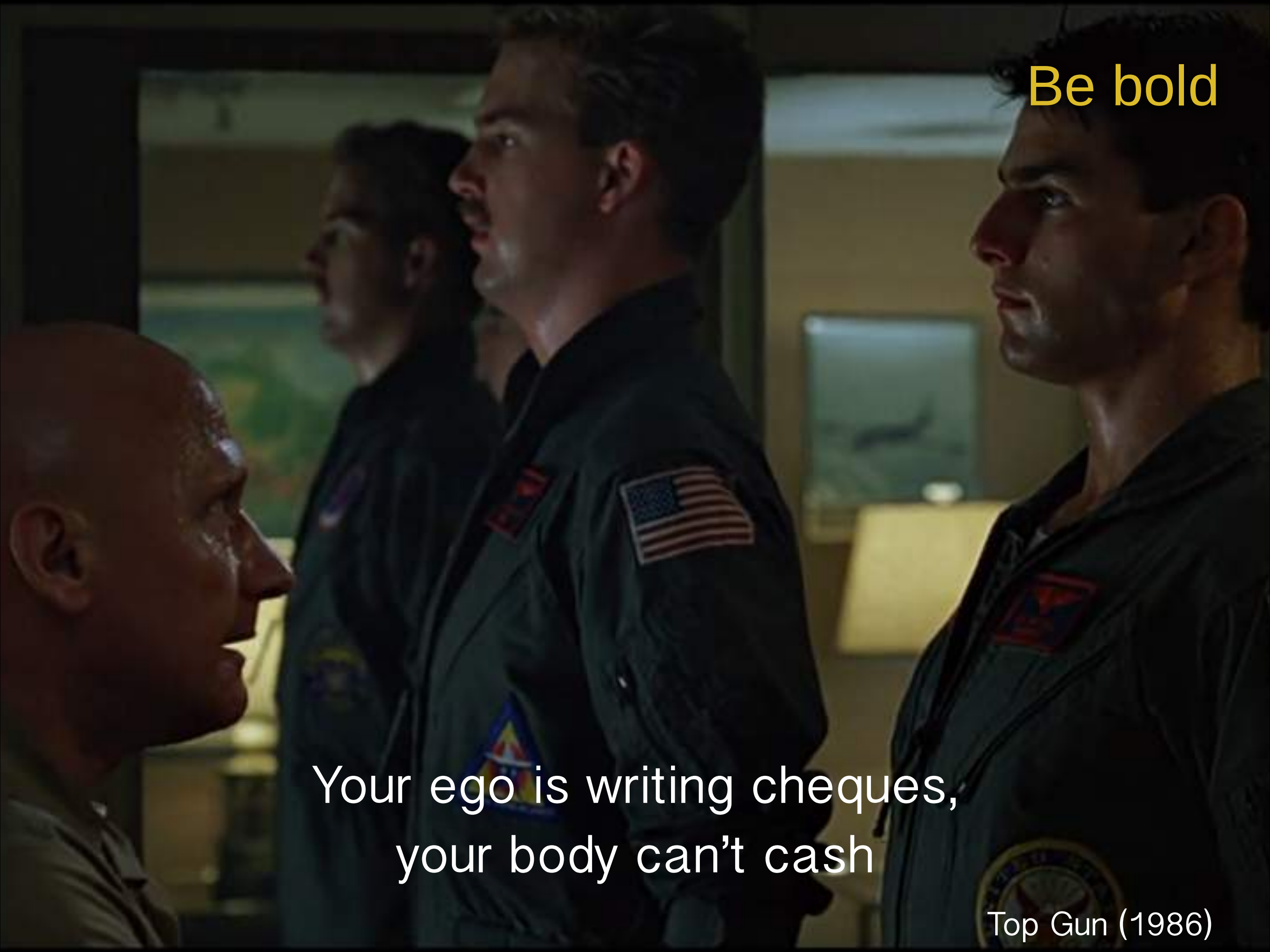


Walking Dead, Season 1 (2010)

You are your only supporter

They are not gonna stop us,
we are on a mission from God

Blues Brothers (1980)



Be bold

Your ego is writing cheques,
your body can't cash

Top Gun (1986)

Reality is not as described in books



Gentlemen, you can't fight in here,
this is the War Room

Dr Strangelove (1964)

Learn fast



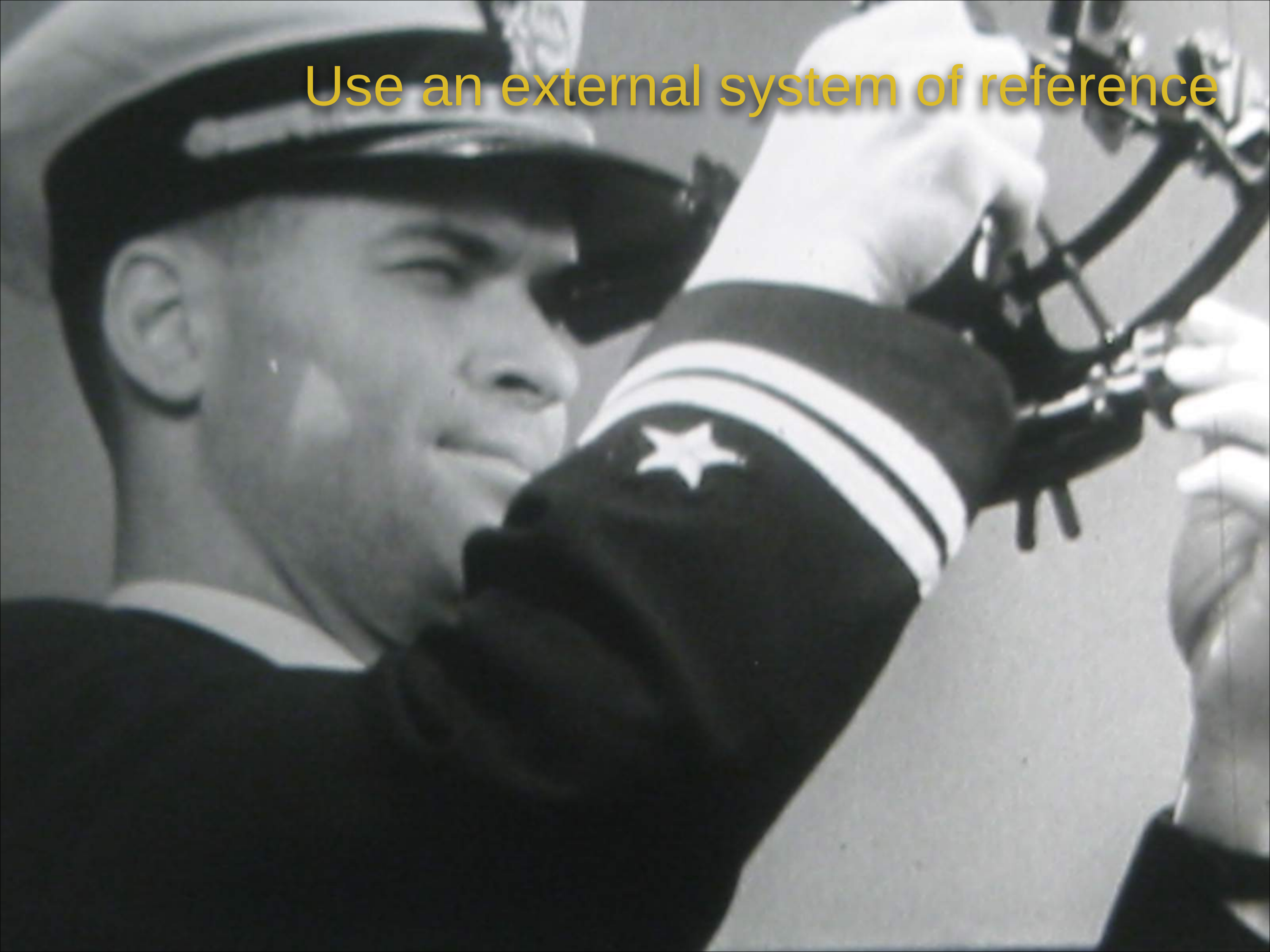
My stepmother is an alien (1988)

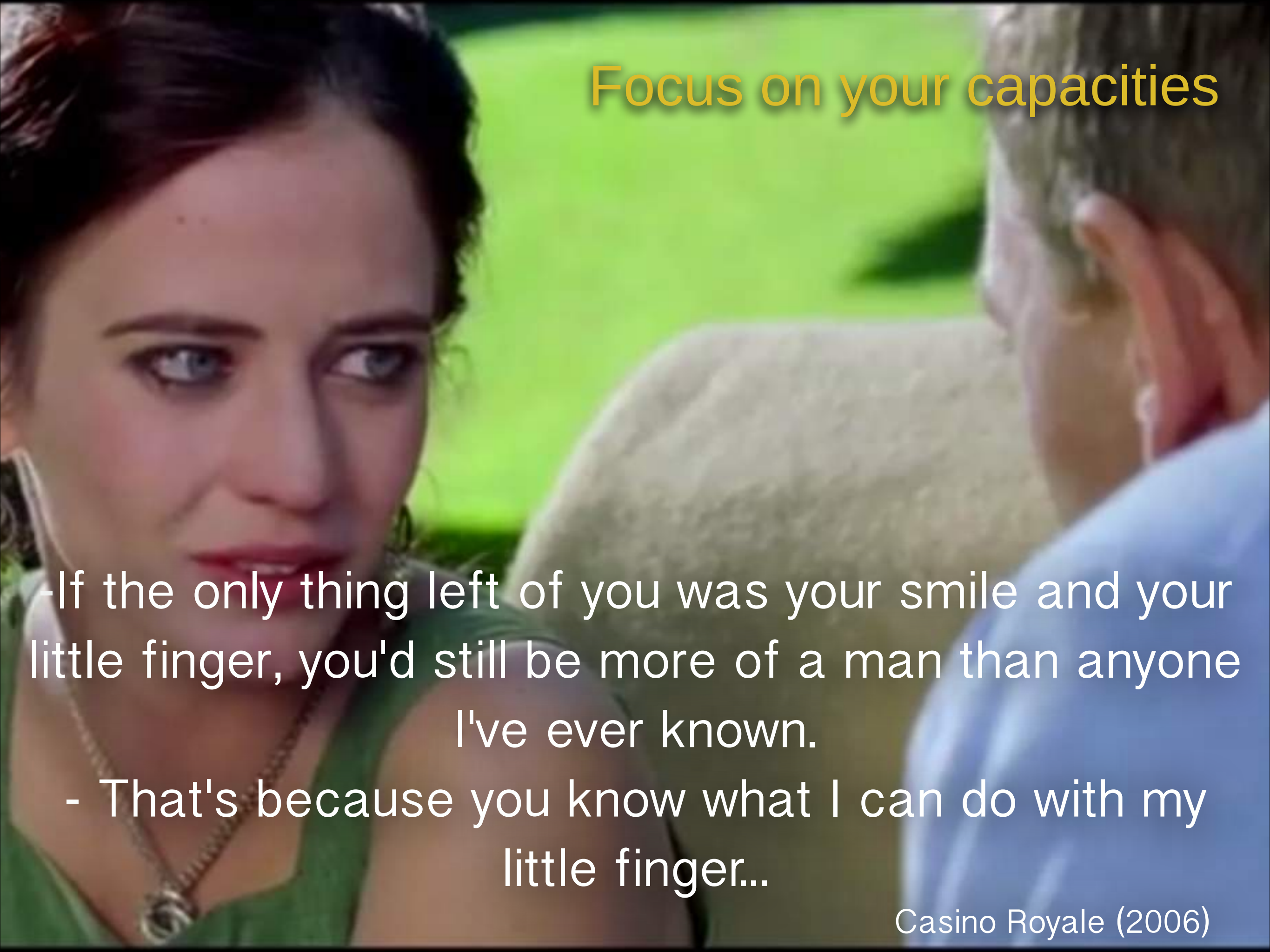
Even the best of performers
need connections



Game of Thrones, season 2 (2012)

Use an external system of reference





Focus on your capacities

- If the only thing left of you was your smile and your little finger, you'd still be more of a man than anyone I've ever known.
- That's because you know what I can do with my little finger...

Casino Royale (2006)

A still from the 1967 film 'The Graduate' showing Ben Brinkley (played by David Hudson) and Elaine Robinson (played by Sherry Long). Ben is on the left, seen from the back, wearing a dark suit and white shirt. Elaine is on the right, facing him, wearing a dark, patterned dress and holding a cigarette. They are in a conservatory with large glass panes and lush green plants in the background.

Seek mentoring

- Plastics
- Exactly, how do you mean?

The Graduate (1967)



Nobody cares about your age,
but some things have to be done
at the proper time

I'm too old for this shit

Lethal Weapon 2 (1989)



Find your motives

You are an idealist and I pity you,
as I would the village idiot

Paths of Glory (1957)



Put your talents in good use,
so that you don't regret after

Breaking Bad, season 4 (2013)



Do not whine

Επρεπε να τυφλωθώ για να σε γνωρίσω

Περιφρόνα με γλυκειά μου (1965)

OK, so what's for me to do?

Action Point #1

ideas are a dozen a dime

I have 4 complete business ideas for giveaway and many other do so. Find one.

Action Point #2
become connected TODAY

Facebook - LinkedIn - Twitter - Foursquare

Follow Interesting groups

Action Point #3
participate in innovation promoting
organizations

TEDx - Open Cofee - Seminars

Action Point #4

expand your knowledge with courses

Coursera, Lumosity, RosettaStone, Codility

Action Point #5

gain experience working for others

Startups need you. The part time basis
allows to keep your day job.

Action Point #6

Go abroad

Stop 'τρίήμερο στους Γαργαλιάνους' and do yourself a favor. Kayak offers incredible prices and Airbnb is just fine.

Thank you

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